



SOCIAL MEDIA TOOLKIT

Greener Pastures premieres on *Independent Lens* March 25. Watch on the PBS App starting at 10/9c.

Four Midwestern farm families persevere through climate change, industrialization, and mental health crises.

Site: pbs.org/greenerpastures

Hashtag: #GreenerPasturesPBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/3raoDAm>

Web Download: <https://to.pbs.org/3xtylWs>

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A mental health crisis due to the combination of climate change, the pandemic, and the domination of megafarms are ravaging farmers across America. Watch @IndependentLens' #GreenerPasturesPBS on the PBS App starting March 25.

pbs.org/greenerpastures

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Running a family farm is hard enough. Adding climate change, a worldwide pandemic, and the increasing economic uncertainty brought on by megafarms, being an independent farmer in America is a profession of survival. Watch @IndependentLens' #GreenerPasturesPBS on the PBS App starting March 25.

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Following four Midwest family farms over several years, the documentary *Greener Pastures* is a story of perseverance and survival within the farming industry in the heartland. Watch @IndependentLens' #GreenerPasturesPBS on the PBS App starting March 25.

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